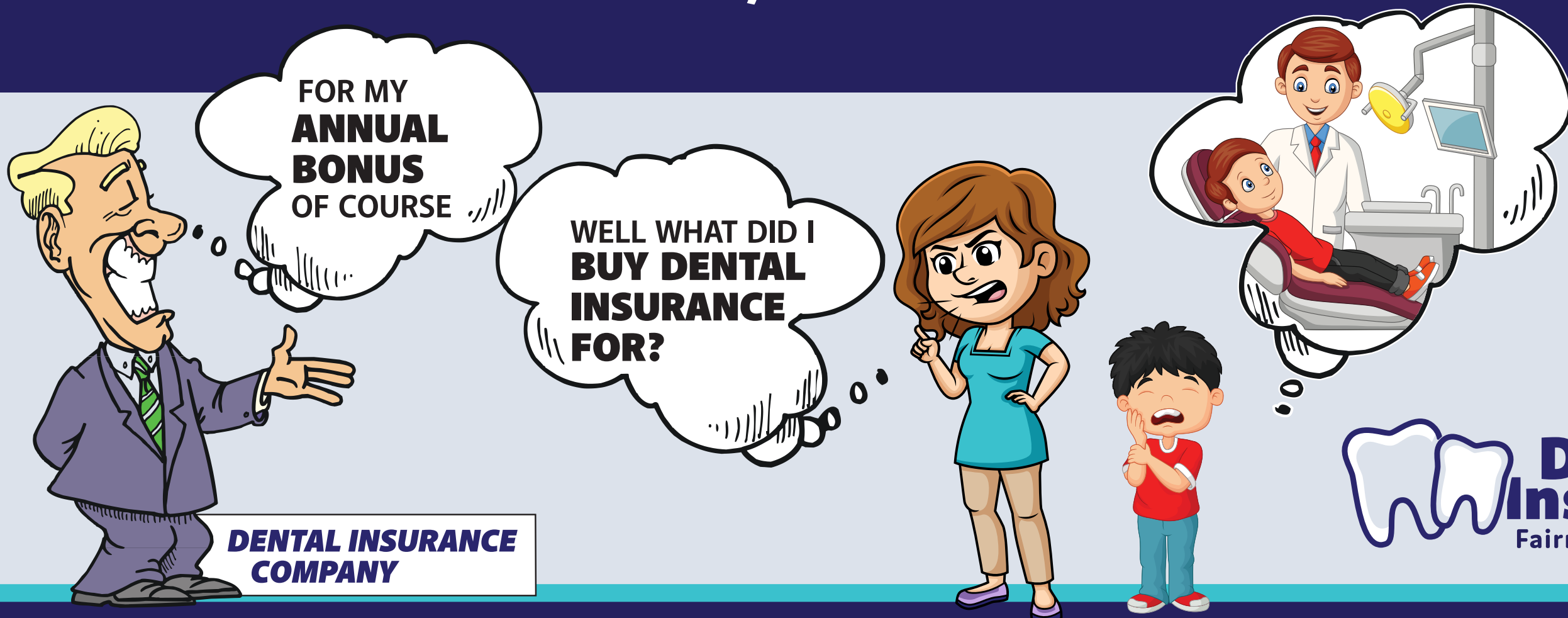


VOTE YES

FOR FAIR DENTAL INSURANCE!

ON TUESDAY, NOVEMBER 8TH



PROPOSED LAW

This consumer protection law is a Value-Guarantee that would require insurers to:

83%

- Pay at least 83% of revenue toward patient care
- or Refund patients what is not spent

GREEDY CORPORATIONS

OR

PROTECTING CONSUMERS

Should dental insurance companies have a **WASTE LIMITATION** like medical insurance already has?



EXAMPLE:

DELTA DENTAL DOES NOT PAY INCOME TAX, because it is a so-called "NOT FOR PROFIT."

BUT PUBLIC RECORDS SHOW:

Delta Dental only pays 60% of revenue for patient care!

They instead paid \$383 Million in Executive Compensation, Commissions, Payments to Affiliates, and Gifts to Mother Company!*

* Based on most recent not for profit publications



**NO MORE FAKE "NOT FOR PROFITS"
PATIENTS SHOULD NOT HAVE TO FIGHT FOR COVERAGE!**